

Internship Chennai: Marketing in Tourism Sector

Length of internship: 4-6 months, Start Date: asap

This company is a start-up in the tourism sector in Chennai, India. It was born with the idea of showing India through her stories and offers unique tour services in India. Its trails go beyond the regular tourist sights and landmarks, and focus on giving the visitors a glimpse into the local way of life. The target clients are foreign business travelers and companies.

Internship Tasks:

1. Researching the travel practices of European, American and Japanese business and leisure travelers when they travel to India
2. Biggest cribs, wow factors and gaps in service offerings as far as Indian (specifically Chennai) inbound tourism market is concerned
3. Identifying opportunities for potential offerings to expats here on a short stay, and to their companies

If interest and aptitude exists, the intern could be assisting in escorting European travel groups around town on short trails, and also helping us in the marketing activities, predominantly to European individuals and organisations.

Work Timings: 5 days/ week, 8 hours/day

Your Qualifications:

- Studying Business Administration or related field
- Good knowledge of MS Office
- Fluent English

Remuneration:

- approx. 10,000 INR/month

Apply for this position: [Click: Application Form 1](#)

