

Internship Shanghai: Electric Household Goods (Marketing)

Length of internship: 5-6 months, Start Date: asap

This is a company in the electric household appliances sector in Shanghai. It has 20 employees and employs interns on a regular basis.

Internship Description:

Job Title: Marketing Assistant

- Coordination of and carrying out business, industry & market analysis and surveys.
- Structure and develop the companies domestic and international market intelligence resource network.
- Manage development, exhibition, production, and distribution of promotional and collateral materials to support sales and marketing programs.
- To assist in developing various project reports and management reports.
- Establishing strategic marketing plans to achieve corporate objectives for products and services.

Training Objectives of the Company:

- Train the students to obtain a certain level of freedom in acting, analysing and researching expansion possibilities.
- Help to accelerate culture and language intercommunication between different countries.
- The training schedule in the following outlines the main responsibility and possible tasks the company requires during the internship.
 - Every week, the company provides a guide on a class on culture communication and English learning.
 - The company will fully utilize domestic and foreign talent resources and reserve a new resource of multi-cultural to make more effort in culture communication aspect.
 - The company intends to intensify the operational, tactical and strategic level for the trainees and broaden their horizon and form multiple-subjects establishment to win initial success in careers.
 - The company is actively encouraged to offer new subjects and projects for the trainees and enhance the training on how to analyze and conclude information.
 - The company enhances undergraduates' all-round moral quality and international relationship consciousness.

Work timings: 8 hours/day, 5 days/week

Your Qualifications:

- Student of a Business Management or Cultural Communications degree
- Fluent English skills. Spanish, French, German will be a plus.

Remuneration:

- 2000 RMB/month

Apply for this position: [Click: Application Form 1](#)